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| **Course title** | **Code** | **Semester** | **Type of course** | **Course volume (Contact hours)** | **ECTS** |
| **Public Health II** | **MED**  **4008** | **VIII** | **Mandatory** | 43 | **4** |
| **Faculty, the educational program and level of education** | * School of Medicine and Health Sciences * Higher Medical Educational Program “Medicine” * One cycle 6-year | | | | |

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| **Learning Course Content** |
| |  | | --- | | * Introduction * Basic of Health Management and Economics * Leadership; Planning; Organizing * Quality management and Controlling * Human Resource management * Management of health facilities * Structure, Conduct, Performance and Market Analysis * Structure, Conduct, Performance and Market Analysis (continued) * Health Care Systems and Institutions * Health and Medical Care: An Economic Perspective * Cost and Benefit Analysis * The Demand for Medical Services; Insurance/ Traditional and Managed Care Coverage * Government, Health and Medical Care * Health Insurance (Social; Private) * The Physician Services, Hospital, Pharmaceutical Industry | |
| **Textbooks and Materials** |
| * Applying Quality Management in Healthcare: A Systems Approach-Kelly, Diane L; Health Administration Press; 4th.ed. 2017; e-book; * The New Public Health, Academic Press: An introduction for the 21st century-Ted Tulchinsky; Elena A. Varavikova; Academic Press; 2000; * http://www.euro.who.int/en/about-us/partners/observatory |